



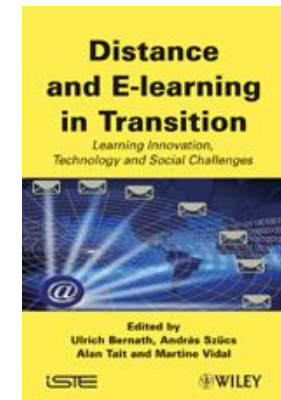
## HOW DO WE WORK ?

- Strong background in active membership
- Meeting place: an influential “hub” in lively networks.
- Functions, activities in synergy:
  - membership,
  - conferences,
  - policy,
  - project work



## KEYWORDS: QUALITY AND PROFESSIONAL DEVELOPMENT

- **Conferences**
  - EDEN conferences: major academic and professional events in Europe;
- **European Journal of Open, Distance and E-learning (EURODL)**
- **Fellow Awards**
  - EDEN Fellow and Senior Fellow  
Respected scheme of recognition
- **The EDEN Book:**  
**Distance and E-learning in Transition**  
Learning Innovation, Technology and Social Challenges  
*Selection of best papers of the EDEN Conferences*



## MEMBERSHIP



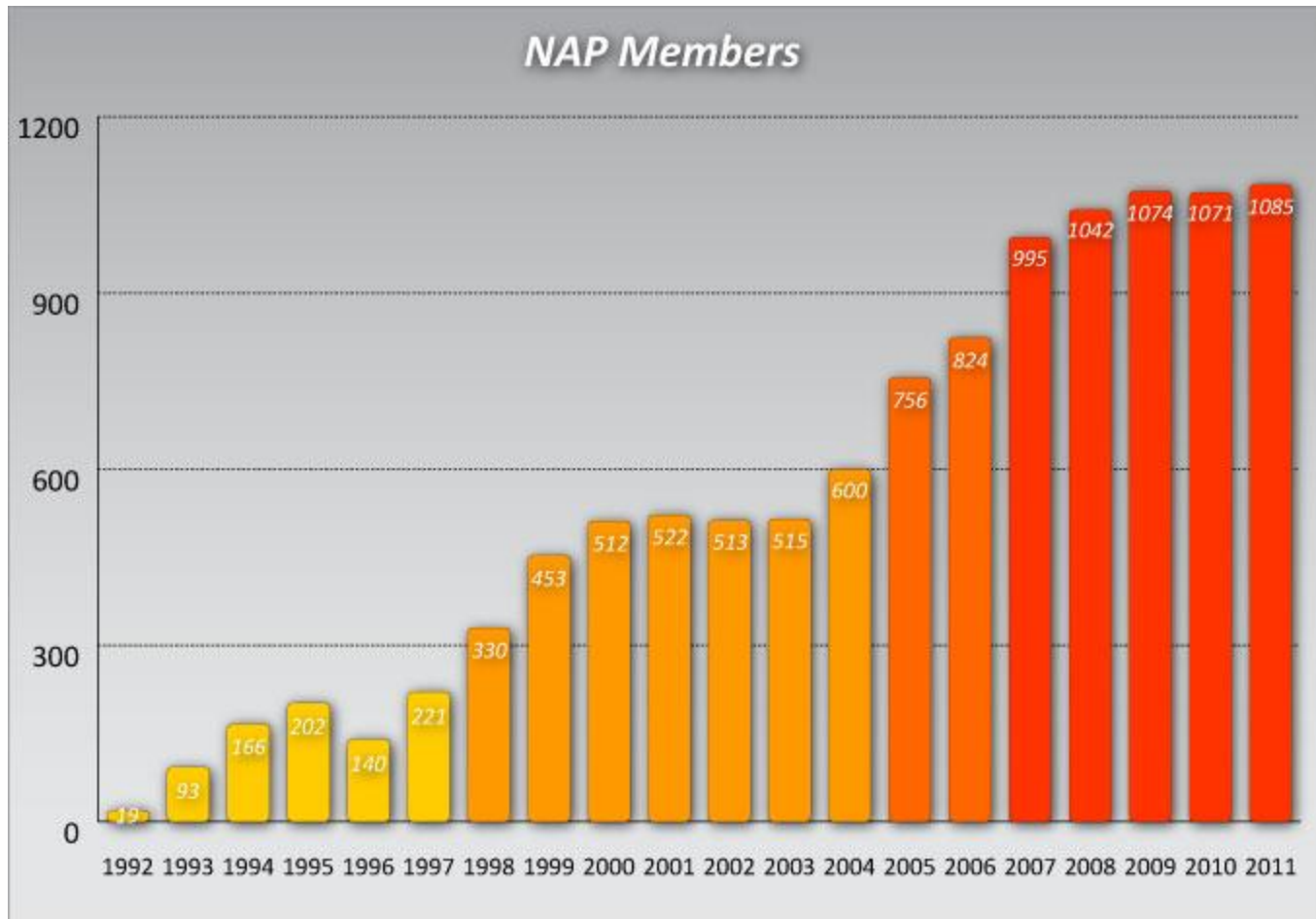
- Varied, active, developing community
- EDEN Membership in 2011:
  - 195 institutional members, 1150 individuals in the Network of Academics and Professionals,
  - Altogether 56 countries
- Over 400 institutions represented in the membership
- 35 institutions joined EDEN in the last year  
135 new members in NAP

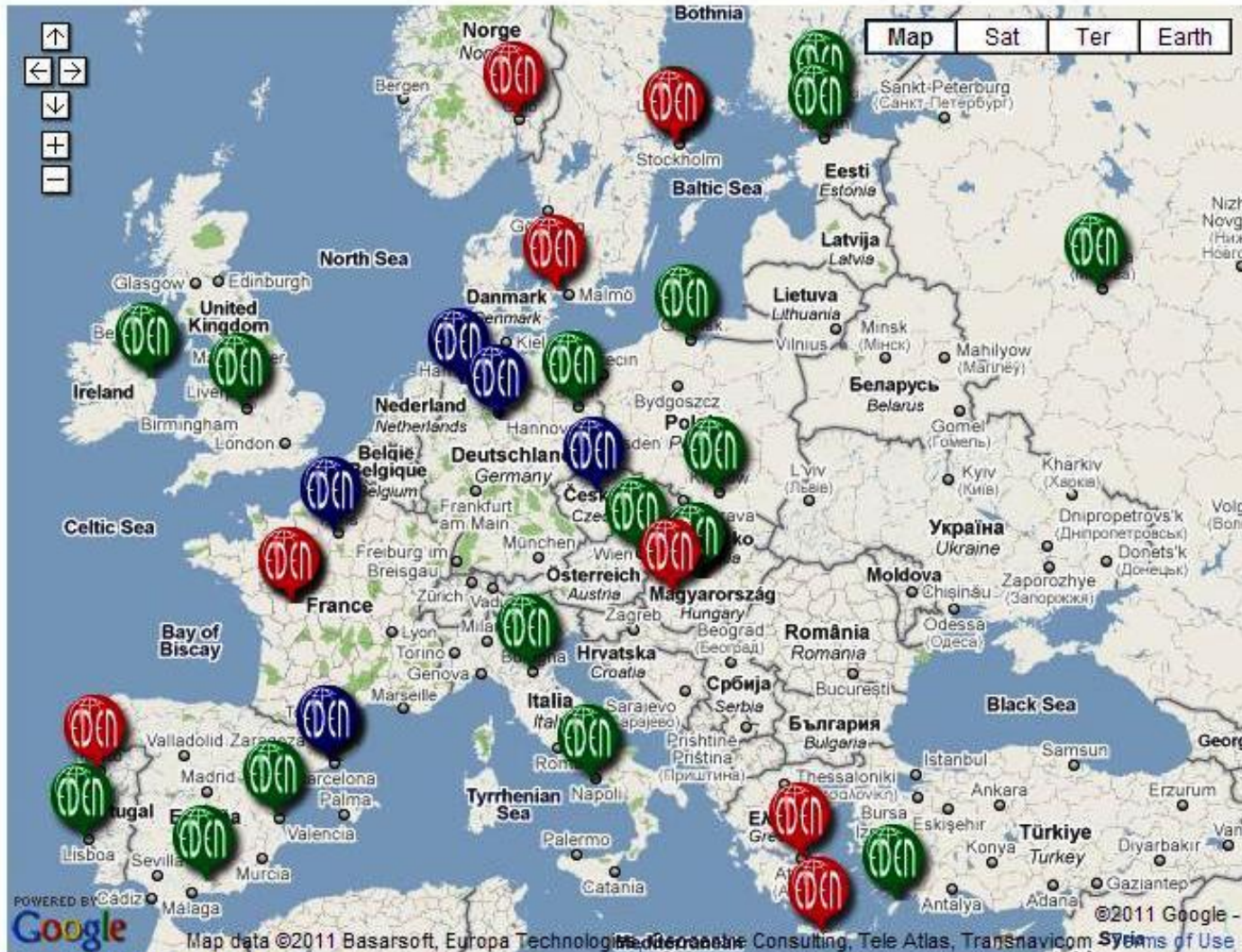
## Institutional membership





## NAP members





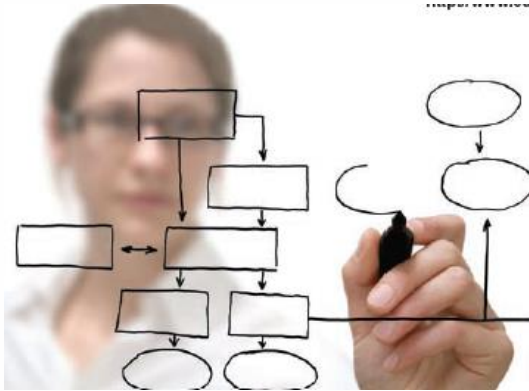
Europe

## European projects

- 2010 -2011: EDEN in eight EU projects, with efficient „service packages”
- Conferences: meeting points, venues of workshops and seminars.
- Good performance in dissemination and exploitation recognised by the EU
- September 2011: eight new projects with EDEN as partner
- September 2012: **twelve new projects** with EDEN as partner



## EU PROJECT WORK



- Focus on innovative, strategic projects
- The EDEN potential acknowledged and utilised in EU programmes
- In the past 8 years: EDEN collaborated with 168 institutions in projects

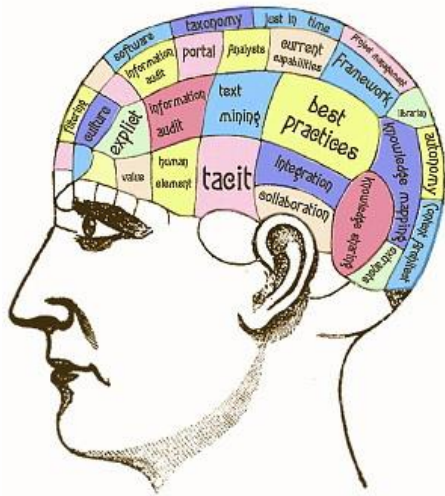
## Where is the more e-learning research needed?

### Macro level:

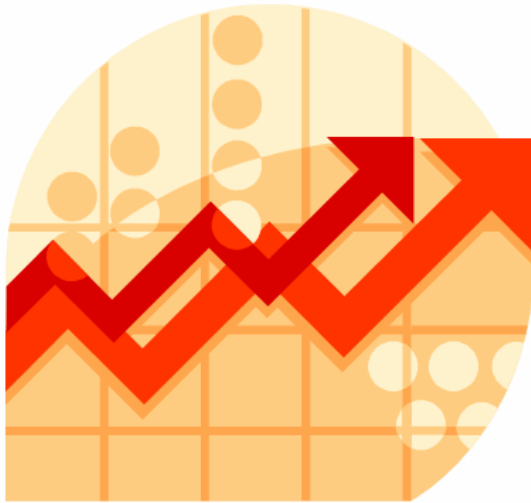
- On the **systemic and social roles** of education in the society.
- On the role of **culture**, intercultural communication and cultural differences in global distance/e-learning programmes
- On co-operation among institutions
- Comparative research on **learning systems**

### Meso level:

- **Leadership** in distance education and e-learning
- **Management** of change and innovation
  - Effectiveness of managerial interventions,
  - diversity management
- **Economics** of e-learning
- **Methodology support** of learners
- Change of **users' habits**
- Faculty support, **teachers' professional development**
- **Quality** assurance



## THE PROGRESS IN 2010-2012



- Maturity of EDEN's profile and strategic activities
- New Executive Committee, with new elan and committment !
- Professional development – enhanced content and impact of conferences
- Membership services – new portal of the Network of Academics and Professionals (NAP)
- New web site
- Good achievements in organisation development and academic-professional-policy impact
- European experience and know-how in valuable perspective

## WHAT NEXT?

- Keep the momentum: develop EDEN in range of size and impact
- Improve further the membership services for collaboration and engagement
- Strengthen academic value and professional competence
- Valorise the new web services and NAP Portal
- Encourage and recognise excellence: EDEN Fellow Scheme, EURODL, Best Research awards
- Maintain the good branding of the Association



**Look forward to a next modernisation wave in EDEN !**